



GENERAL TERMS AND CONDITIONS FOR ADVERTISERS AND PARTNERS

1. Scope

These general terms and conditions apply to all offers, agreements, and services between L'Année Hippique (part of Bartels Media & Events) and advertisers or partners regarding the placement of advertisements, editorials, or other promotional content in the yearbook or on associated online platforms.

2. Offers and Rates

All offers and rates are non-binding and exclusive of VAT and shipping costs. L'Année Hippique reserves the right to adjust rates at any time. Agreements already confirmed in writing will be honoured at the agreed rate.

3. Orders and Content

Orders for advertising or partnership packages become final only upon written confirmation by L'Année Hippique. L'Année Hippique reserves the right to refuse content that conflicts with applicable laws, good morals, or editorial policy.

4. Cancellation

After confirmation, the advertiser or partner may cancel free of charge within 7 calendar days. Cancellations made after this period but before 1 June of the publication year will be charged at 50% of the agreed fee. Cancellations made after 1 June will be charged at 100% of the fee. For multi-year agreements, the advertiser is committed for the entire contract term. Early termination before 1 June of the publication year is permitted only upon payment of 50% of the outstanding fees for the remaining term.

5. Delivery of Materials

Advertising materials must be submitted by the specified deadline in the required technical specifications. If materials are submitted late or incorrectly, L'Année Hippique cannot guarantee placement and the full fee remains payable.

6. Liability

The advertiser or partner guarantees that all materials provided (including text, images, logos, and editorial contributions) are free of third-party rights and do not infringe any intellectual property rights. Any claims, damages, or penalties resulting from unauthorized or unlawful use of such materials shall be the sole responsibility of the advertiser or partner.

L'Année Hippique is not liable for errors caused by incorrectly supplied materials. Liability for damages is limited to the invoiced amount of the relevant order. L'Année Hippique is not liable for indirect or consequential damages, including loss of profit.

7. Payment

Invoices must be paid within 30 days of the invoice date. In case of late payment, statutory interest and a €150 administration fee will be charged. All extrajudicial collection costs shall be borne by the advertiser/partner.

8. Intellectual Property

All intellectual property rights in the yearbook content, design, and layout remain with L'Année Hippique. Any reuse or republication requires prior written consent.

9. Force Majeure

L'Année Hippique is entitled to suspend obligations in case of force majeure (including but not limited to strikes, government measures, or technical failures) without any liability for damages.

10. Governing Law and Jurisdiction

These terms are governed by Dutch law. Any disputes shall be submitted exclusively to the competent court in the district of Oost-Brabant, The Netherlands.

Contact Information

L'Année Hippique is a project of:

Bartels Media & Events

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